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Press Release

Cavarocchi-Ruscio-Dennis Associates Announces the Acquisition of HealthFutures

Move Signals Firm's Commitment to the Growing Field of Personalized Medicine

WASHINGTON, DC (May 6, 2009) – Cavarocchi-Ruscio-Dennis (CRD) Associates, LLC announced today its acquisition of HealthFutures, LLC, a Washington, DC-based government relations and public policy firm specializing in personalized medicine and predictive and preventive health care. The two firms had been operating under a strategic agreement since February 2008. Under terms of the acquisition, HealthFutures will become a wholly owned subsidiary of Cavarocchi-Ruscio-Dennis Associates, though it will continue to service clients and build its practice under the HealthFutures brand.

Created in 1980, Cavarocchi-Ruscio-Dennis Associates represents the interests of physician, patient advocacy, and science organizations and academic health institutions. HealthFutures launched in January 2008 with a focus on the fast-emerging field of personalized medicine. Since its start, HealthFutures has added diagnostic companies, consumer genomics firms, professional practice associations, molecular device companies, public policy organizations and investment firms to its roster of clients.

“The advancement of personalized medicine is no longer a question of ‘if’ but ‘when,’” said Lyle Dennis of Cavarocchi-Ruscio-Dennis Associates. “Bringing HealthFutures fully into CRD allows us to do something we have always done for our clients, which is to look ahead, to understand the major

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emerging trends and to enable our clients to be prepared for them and therefore better engaged with policy makers.”

“It’s a dynamic time in health policy and the growth in our personalized medicine practice reflects that,” said Jennifer Leib of HealthFutures. “With a new Congress and a new administration, health care is front and center in Washington. Fully merging the two practices allows us to bring a wealth of CRD’s experience to our clients.”

The two firms are co-located in Washington, DC a few blocks from the United States Capitol and the U.S. Department of Health and Human Services.

BACKGROUND: Cavarocchi-Ruscio-Dennis Associates, LLC was founded in 1980 by Nicholas G. Cavarocchi and Domenic Ruscio. Lyle Dennis became a partner in 1999. It currently represents more than forty for-profit and non-profit organizations in healthcare, science, higher education, municipal government, transportation, and other fields. More information is available at www.dc-crd.com.

HealthFutures was created in 2008 by Robert Wells and Jennifer Leib, who formerly operated the Washington, DC office of Affymetrix, a Silicon Valley-based genomic platform company. HealthFutures currently represents companies with innovative new technologies, professional, patient and policy organizations, and investment firms. More information is available at www.healthfutures.com.

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