



Cavarocchi ▪ Ruscio ▪ Dennis  
Associates, LLC

**HEALTH***futures*

***CAVAROCCHI-RUSCIO-DENNIS ASSOCIATES LLC AND  
HEALTHFUTURES LLC ANNOUNCE STRATEGIC ALLIANCE***

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WASHINGTON – Cavarocchi-Ruscio-Dennis Associates LLC and HealthFutures, LLC, two Washington, DC-based public affairs firms, have formed a strategic alliance that will broaden the scope of services each is able to offer to clients.

Created in 1980, Cavarocchi-Ruscio-Dennis Associates has represented the interests of physician, patient advocacy, and science organizations and academic health institutions. HealthFutures was created earlier this year with a focus on the fast-emerging fields of personalized medicine and predictive healthcare, both nationally and internationally.

“Individually, each of our firms brings a wealth of expertise to the table; working together, we offer a much wider array of new perspectives that organizations may not have considered in the past,” said Lyle Dennis of Cavarocchi-Ruscio-Dennis Associates. “There are boundless opportunities to be seized upon by forward-thinking organizations.”

“We are thrilled with the opportunity to help our clients advance into the next frontier in health care while drawing on years of expertise in health policy development,” said Robert Wells of HealthFutures. “Many of those clients are making their first forays into government relations and into building long-term relationships with policy makers. They certainly stand to benefit greatly from this alliance.”

The firms are co-located in space a few blocks from the United States Capitol and the Department of Health and Human Services.

**BACKGROUND:** Cavarocchi-Ruscio-Dennis Associates, LLC was founded in 1980 by Nicholas G. Cavarocchi and Domenic Ruscio. Lyle Dennis became a partner in 1999. It currently represents more than forty for-profit and non-profit organizations in healthcare, science, higher education, municipal government, transportation, and other fields. More information is available on our website [www.dc-crd.com](http://www.dc-crd.com).

HealthFutures, LLC was created earlier this year by Robert Wells and Jennifer Leib, who formerly operated the Washington, DC office of Affymetrix, a Silicon Valley-based genomic platform company. They currently represent companies with innovative new technologies, professional and patient organizations, and investment firms. More information is available on our website [www.healthfutures.com](http://www.healthfutures.com).